

MICHIGAN STATE UNIVERSITY

FOR IMMEDIATE RELEASE

CONTACT:

Jenan Jondy, REI Coordinator
517-884-6477
1615 E. Michigan Ave., Lansing, 48912

Chris Miller, CEO
National Coalition for Community Capital (NC3)
517-902-6100
NC3now.org

February 17, 2025

National Coalition for Community Capital (NC3) to Host Community Investment Funds Event with Support from MSU Regional Economic Innovation (REI)



University Outreach and Engagement

**Center for Community and
Economic Development**

1615 East Michigan Avenue
Lansing, MI 48912-2822

517-353-9555
Fax: 517-884-6489
ced.msu.edu

What is the purpose of this event?

The *Changing the Paradigm: Mobilizing Community Investment Funds* event aims to equip communities with the tools, knowledge, and connections to establish and grow community investment funds. By bringing together community leaders, entrepreneurs, developers, and investors, this event will provide expert-led discussions and networking opportunities that empower participants to pursue bold, community-driven solutions for local economic development.

Who is organizing this event?

The event is hosted by the National Coalition for Community Capital (NC3) with support from the Michigan State University EDA University Center for Regional Economic Innovation (REI). This partnership underscores a shared commitment to strengthening local economies through innovative investment strategies.

When and where is the event taking place?

The event will take place on March 7, 2025, at the Kellogg Conference Center in East Lansing, Michigan.

Who is the keynote speaker?

The keynote speaker is Dan Gilmartin, CEO of the Michigan Municipal League, a national leader in urban revitalization, placemaking, local government reform, transportation policy, and community wealth building. Under his leadership, the Michigan Municipal League has championed civic engagement and equity to improve the quality of life for all residents.

Why is this event important?

Local investment strategies can play a transformative role in fostering economic resilience, particularly in distressed communities. Chris Miller, CEO of NC3, stated, *“We are honored to partner with REI on this initiative, as this event is a prime example of how NC3 can mobilize resources and expertise to create lasting change in any community, especially within economically-distressed regions.”*

Who should attend?

This event is designed for community builders, economic developers, entrepreneurs, investors, and policymakers interested in leveraging community capital to drive local economic development.

How can people register or learn more?

To register or learn more about the event, visit [Changing the Paradigm, NC3's 2025 Conference](#). Attendees are encouraged to share this opportunity with their networks to help grow the community capital movement.

About the Regional Economic Innovation (REI) Program

The Michigan State University EDA University Center for Regional Economic Innovation (REI), housed at MSU University Outreach and Engagement, supports innovative economic development through community partnerships, technical assistance, and research initiatives in distressed Michigan communities. Learn more at reicenter.org.

About the National Coalition for Community Capital (NC3)

NC3 works to build a more inclusive economy by educating, advocating, and activating community capital—promoting and supporting community-based investments that empower people and places. Learn more at NC3now.org.

About Community Capital

Community Capital is sourced from a broad cross-section of the community and invested in the community—more than a financial strategy, it is a tool for equity, inclusivity, empowerment, and shared prosperity.

-----END-----